

KICKOFF FOR THE INTERREG AURORA PROGRAMME MARCH 24, 09:00 - 12:00 (CET)

09:00 - 09:10 Host of the Day

- Ms. Sara Sundbaum, County
Administrative Board of Västerbotten

09:10 - 09:20 Opening Address

- Ms. Elisa Ferreira, the European
Commissioner for Cohesion and Reform

09:20 - 09:40 Great Ideas Know No Borders

- Ms. Iiris Mäntyranta, Programme Director
Interreg Nord and Interreg Aurora, County
Administrative Board of Norrbotten
- Ms. Jenny Bergkvist, Programme Director
Interreg Bothnia-Atlantica, County
Administrative Board of Västerbotten
- Ms. Anna-Mari Auniola, Programming
Coordinator, Regional Council of Lapland

09:40 - 10:00 The Next Generation of Interreg Programmes: the need for a stronger strategic and territorial focus

- Mr. Pascal Boijmans, Head of Unit,
DG for Regional and Urban Policy,
EU-Commission

10:00 - 10:15 Online Swedish Fika

10:15 - 10:35 The Interreg Aurora -

Opportunities and Challenges

- Mr. Jukka Teräs, Senior Researcher,
NORCE Research

10:35 - 10:50 The Interreg Aurora -

Opportunities for Sápmi

- Ms. Ingela Nilsson, Head of
Businesses, Swedish Sami Parliament

10:50 - 11:00 Interreg Aurora Official

Kickoff Film

11:00 - 11:45 Interreg Aurora - Programme

Priorities and Practical Information

- Mr. Christoffer Björkman,
Programme Officer Interreg Aurora
- Mr. Gabriel Bölske,
Programme Officer Interreg Aurora
- Ms. Tina Nilsson,
Programme Officer Interreg Aurora
- Ms. Victoria Furskog,
Programme Officer Interreg Aurora

11:45 - 12:00 Closing Address

- Ms. Iiris Mäntyranta, Managing
Authority Interreg Aurora
- Mr. Ian Jawahir, Norwegian Managing
Organisation Interreg Aurora

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THE EVENT**