



# Arctic Award 2020

## Guidance for Applicants

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## 1. Introduction

This is the 4th year in which a collaboration of transnational and crossborder Interreg programmes from the high north of Europe are to introduce an Arctic Award.

The objective of the Arctic Award is to identify good practice, promote Arctic cross- border collaboration, and raise awareness among projects of each other. The awards are to highlight innovative projects with a clear Arctic dimension, which are viewed as inspirational in their participating regions as well as being seen as creating real, measurable impacts on the ground, and being of direct benefit to Arctic Communities.

One main prize is awarded per category. This is a trophy and a project infographic.

All winners are invited to the Award Ceremony. The ceremony is planned to to be part of the Northern Periphery and Arctic Annual Conference, 23rd September, Oulu, Finland.

## 2. General Rules

### 2.1 Award Categories

**Each year the Award categories will promote two categories. For the Arctic Award 2020 these are:**

#### **Category 1: Arctic entrepreneurial spirit**

- *Supporting core entrepreneurial skills required for people with multiple incomes (employment/self-employment/micro companies), support to business clusters fostering critical mass in demand, assisting in the strengthening of entrepreneurial diversity.*
- *The project supports businesses based on Arctic opportunities and cultural heritage (food innovation, tourism, creative and cultural industries, indigenous cultural businesses); as well as the assisting of niche industries' move to commercialisation*
- *The project has a focus on boosting young entrepreneurs' abilities to create successful business opportunities in remote and rural areas, such as establishing networks, providing new skills, offering an enabling environment in high north regions.*

#### **CATEGORY 2: Overcoming critical mass**

- *Distance spanning technology (eHealth, education, governmental services, culture)*
- *Match making and clustering for SMEs in Arctic sectors (cross-sector collaboration, export, business incubation). Pooling resources to meet (external) market demands (supply chain innovation, branding, combined portfolio of competences).*
- *Improving connectivity and accessibility across borders, with a focus on young people opportunities for mobility, creating more resilient communities.*
- *Increasing opportunities to exchange knowledge and skills within a community of experts through mechanisms for overcoming isolation, such as peer-to-peer, hubs as well as mentoring services.*

### 2.2 Applicants

Projects funded in the 2014-2020 period by the Northern Periphery and Arctic Programme, Interreg Nord, Interreg Botnia-Atlantica, Kolarctic CBC, and Karelia CBC are eligible to participate. Applications should be made by the project Lead Partner, on behalf of the partnership. Multiple Lead Partner applications are permissible, if the Lead Partner is responsible for a portfolio of funded projects.

Applications can be submitted in one of the categories open for competition. The guidance under each category is provided for orientation, an application may match one or more of the descriptions.

### 2.3 How to Submit an Application Form

Applications should be submitted online via the application SurveyMonkey:

<https://www.surveymonkey.com/r/ArcticAward2020>

Applications will be examined by a jury representative of all the participating programmes. All applications must be submitted in English Language.

### 2.4 Deadline

Applications should be submitted online **no later than 23:59 Central European Time on 30<sup>th</sup> April 2020**

### 2.5 Contact Information

All enquires should primarily be sent to: [rachel.burn@interreg-npa.eu](mailto:rachel.burn@interreg-npa.eu)

If the main contact person isn't available enquiries can also be sent to [michela.gaifami@interreg-npa.eu](mailto:michela.gaifami@interreg-npa.eu)

## 3. Eligibility Criteria

- a) The application has been submitted via Survey Monkey no later than 23:59 CET on 30th April 2020
- b) The project has been co-financed by the programmes: Northern Periphery and Arctic Programme 2014- 2020, Interreg Nord 2014- 2020, Interreg Botnia-Atlantica 2014- 2020, Kolarctic CBC2014-2020, and Karelia CBC 2014- 2020.
- c) Applications should be submitted by the Lead Partner on behalf of the project partnership.
- d) Applications must be submitted in English Language
- e) The project description must clearly be related to the selected category.
- f) The project is finalised or is sufficiently advanced (i.e. can demonstrate progress in the achievement of the original objectives in the projects participating programme partner areas.
- g) The submitted project should not be for profit, and all results (outputs/ products and services) must be open source.

## 4. Award Criteria

- a) **INNOVATION:** The character of the project is innovative; the innovation is novel for the Arctic.
- b) **IMPACT:** The project will make a real and tangible impact (or expected impact) to Arctic Development.
- c) **FOCUS:** The focus of the project is on topics of particular relevance to the Arctic area.
- d) **HORIZONTAL:** The project shows direct benefits for the people living in the Arctic regions:
  - *solutions tailored for an Arctic lifestyle*
  - *the project makes a special effort to involve people in the design of the solutions*
  - *the project demonstrates excellence in promoting its (expected) results to the relevant target audiences*
  - *the project successfully involves underrepresented groups (women, young people. indigenous peoples)*



**Northern Periphery and  
Arctic Programme**  
2014–2020



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