

# Agenda - A Cross-border Celebration

SARA Kulturhus/WOOD Hotel, Skellefteå

## JUNE 7, 2022

### 14.00 **Registration with Swedish Fika**

*Södra Foajén*

### 14.30 **Welcome to Skellefteå**

Anna Degerman, Head of Unit for Internationalisation and Growth, County Administrative Board of Norrbotten, Host of the event

Helena Renström, Marketing Manager at Skellefteå Municipality

### 14.45 **Celebration of Interreg Botnia-Atlantica and Interreg Nord 2014-2020**

Jenny Bergkvist, Programme Director Interreg Botnia-Atlantica, County Administrative Board of Västerbotten

Iiris Mäntyranta, Programme Director Interreg Nord, County Administrative Board of Norrbotten

### 15.15 **The importance of Interreg in a national and European perspective**

Representatives from the EU Commission, the Swedish, Finnish and Norwegian Ministries

Dorota Witoldson, Programme Manager, European cross-border cooperation, DG Regional and Urban Policy, European Commission

Maria Eriksson, Deputy Director, Ministry of Enterprise and Innovation, Sweden

Birgitte Sem, Senior Analyst, Ministry of Local Government and Modernisation, Norway

Petri Haapalainen, Ministerial Adviser, Ministry of Economic Affairs and Employment, Finland

### 15.45 **Successful Cross-border Cooperation – project partners share best practices**

A dialogue about experiences with Interreg Botnia-Atlantica projects FAIR, Future Cleantech Solutions, INSPECT & Qvarken Game Lab and Interreg Nord projects Beavnardahke II, Deanuleagis sámástit, GRUDE & Háldi.

Anna Degerman, Host of the Event

Tina Nilsson, Programme Officer Interreg Nord

### 16.30 **Closing Address of the Day**

Anna Degerman, Host of the Event

Peter Hauptmann, Interreg Nord project Arctic Pulse

### 18:00 **Celebration Dinner with Entertainment: The Arctic Pulse project**

Mica Juuso

The Meänland

*(Dress code: casual)*

## **JUNE 8, 2022**

### **09.00 Welcome**

Anna Degerman, Host of the Event

### **09.05 Interreg Aurora - Great ideas know no borders**

Iiris Mäntyranta, Managing Authority, Interreg Aurora

Ian Jawahir, Norwegian Managing Organisation, Interreg Aurora

### **09.30 New challenges and future expectations on Interreg Aurora**

Pascal Boijmans, Head of Unit, European cross-border cooperation, DG Regional and Urban Policy, European Commission

### **09.40 Introduction MeetUp - Partner Search**

Anna Degerman, Host of the Event

### **09.50 Swedish Fika**

### **10.20 MeetUp - Partner Search**

#### **Session 1. Smart and sustainable growth**

- Smart specialisation, research and innovation
- Competitiveness of SMEs

#### **Session 2. Green and sustainable transition**

- Climate change adaptation
- Nature protection and biodiversity
- Sustainable mobility

#### **Session 3. Education, culture and sustainable tourism**

- Education and life-long learning
- Culture and sustainable tourism

#### **Session 4. Better and more sustainable cross-border cooperation**

- Cross-border capacity building

### **11.45 Lunch**

### **13.00 Cross-border cooperation in a new context**

Jari Vilén, Ambassador for Barents and Northern Dimension, Ministry for Foreign Affairs of Finland

### **13.40 Closing Address of the event**

Jenny Bergkvist, Programme Director, Interreg Botnia-Atlantica, County Administrative Board of Västerbotten

Iiris Mäntyranta, Programme Director, Interreg Nord and Interreg Aurora, County Administrative Board of Norrbotten

### **13.55 MeetUp – with new partners and the Interreg Aurora team**

- Time to meet new partners
- Meet the Interreg Aurora Programme Officers – ask your questions

### **14.30 Swedish Fika and Goodbye**