

BA INNOVATION



UMEÅ UNIVERSITY



Interreg
Botnia-Atlantica
European Regional Development Fund



THE TARGET

- Small and medium-sized enterprises in rural areas



THE AIM

- Strengthening of the innovation capacity and ability to adopt new technology
- Spur collaboration and co-creation between companies



THE METHOD

- Demonstrator examples
- Gathering workshops and networking events
- Education for facilitators.



THE RESULT

- That companies in a bigger extent work together to solve common issues
- That companies collaborate to overcome their geographic position
- That companies find natural allies in both other companies and the knowledge-bases that is present inside and outside the region.