

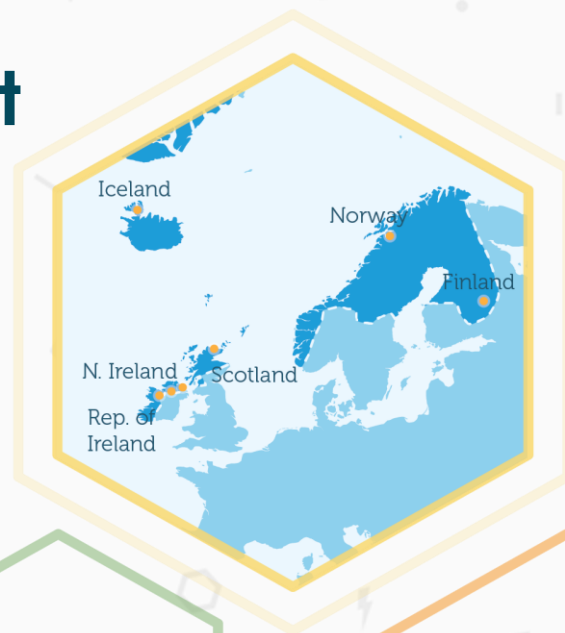


GREBE

Generating Renewable Energy
Business Enterprise

GREBE Arctic Project Clustering Event 10th & 11th May 2017

Pauline Leonard
GREBE Project Co-ordinator
Western Development Commission



Northern Periphery and
Arctic Programme
2014–2020



EUROPEAN UNION
Investing in your future
European Regional Development Fund

Why is GREBE happening?



GREBE

Generating Renewable Energy
Business Enterprise

- The overarching aim of GREBE is to develop and share support for renewable energy as a viable business sector for SMEs as a response to the unique natural environment of the northern periphery regions of Europe.
- GREBE will equip SMEs and start-ups with the skills and confidence to overcome these challenges and use place based natural assets for renewable energy to best sustainable effect.
- The renewable energy sector contributes to sustainable regional and rural development and has potential for future growth.
- GREBE has 7 key objectives which will provide improved models of business supports and methods to aid the development of small renewable energy businesses.



GREBEs Target Groups



GREBE
Generating Renewable Energy
Business Enterprise

- GREBEs main target user group is **existing SMEs and start-ups**.
- GREBE products and services will also be useful for
 - Other organisations involved in renewable energy
 - Local and regional authorities
 - Business advisory organisations
 - Research and development institutes
 - Technology groups
 - Universities and other educational institutes with an interest in rural economic development and / or renewable energy.
- GREBE products and services may also be of use to residents of the NPA Communities as they seek out locally available low carbon energy options



What will GREBE do?



GREBE

Generating Renewable Energy
Business Enterprise

GREBE will support renewable energy start-ups and SMEs:

- **To grow their business**, to provide local jobs, and meet energy demands of local communities.
- **By supporting diversification** of the technological capacity of SMEs and start-ups so that they can exploit the natural conditions of their locations.
- **By providing renewable energy tailored, expert guidance and mentoring** to ensure SMEs and start-ups have the knowledge and expertise to grow and expand their businesses
- **By providing a platform for transnational knowledge sharing** to demonstrate the full potential of the RE sector and by showcasing innovations on RE technology.
- **By strengthening accessibility to expertise and business support** available locally and in other NPA regions.



GREBEs Outputs



GREBE
Generating Renewable Energy
Business Enterprise

GREBEs outputs include

- Funding option decision support tool
- Database of renewable energy business and technology solutions, for overcoming environmental challenges of NPA regions
- A suite of videos promoting renewable energy technologies and case study examples
- Renewable Energy Resource Assessment Toolkit
- Entrepreneurship Enabler Model and Scheme for 45 SMEs & Mentoring Support Packs
- Online training / networking platform for SMEs and Start-ups
<http://www.renewablebusiness.eu/>
- Virtual Energy Ideas Hub to assist partnership building transnationally between producers, technology providers and entrepreneurs





Action Renewables
the future of energy, today



FORSKNINGSPARKEN I NARVIK



NATURAL RESOURCES
INSTITUTE FINLAND



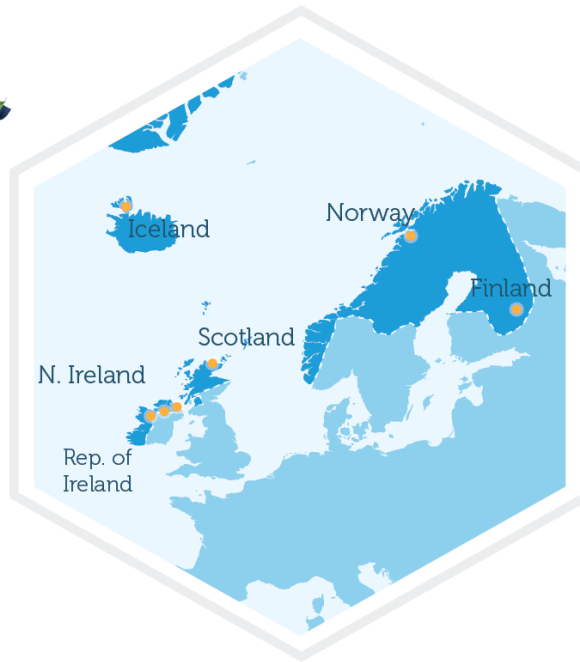
Fermanagh & Omagh
District Council
Comhairle Ceantair
Fhear Manach agus na hÓmaí



environmental
research
institute



Innovation Center
Iceland



GREBE

Generating Renewable Energy
Business Enterprise

Contact

Pauline Leonard,
Regional Development Executive &
GREBE Project Co-ordinator,
Western Development Commission

T +353 94 98 61881

M +353 87 258 7646

paulineleonard@wdc.ie

www.grebeproject.eu

Follow the GREBE Project
on social media



@GREBE_NPA



GREBEProject



Visit

www.greberenewableenergyblog.wordpress.com

